

## Research on the Tipped Minimum Wage

Findings From Survey Research of Restaurant Workers in the District of Columbia

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**Lake Research Partners** 

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## Methodology

• Lake Research Partners designed and administered this research, which was conducted online from July 1-7, 2021.

• The survey reached a total of 300 restaurant workers (who work as waiters, servers, or bartenders) in the District of Columbia.

• Data were weighted slightly by gender, age, race, and education level, to reflect the likely composition of restaurant workers in Washington DC.

• The margin of error for the base sample is +/-5.7%.

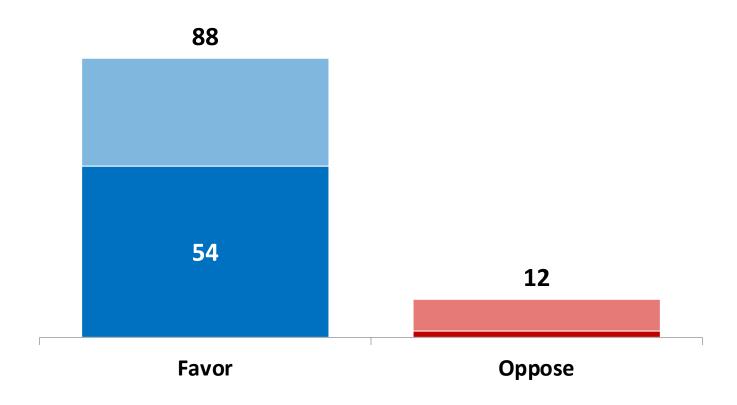


## **Summary of Key Findings**

- Restaurant workers in Washington DC are overwhelmingly supportive of raising the minimum wage for tipped workers to the full federal minimum wage.
  - On an initial ask with no prior information, 88% of restaurant workers support raising the minimum wage for tipped workers to \$15 with tips on top over a period of several years.
- After learning that credit card data shows that restaurant workers in states
  that have already implemented the full tipped minimum wage earn the same
  or higher tips as workers in other states, support rises even higher, to 91%.
- This is a voting issue for restaurant workers.
  - Nearly four in five workers (79%) say they would be more likely to support a candidate who was proposing to raise the tipped minimum wage to the full minimum wage with tips on top, with over four in ten (43%) saying they would be much more likely to support such a candidate.

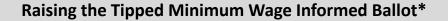
Support for raising the tipped minimum wage starts out extremely high (88% favor) among restaurant workers in Washington DC with high intensity (54% strongly favor).

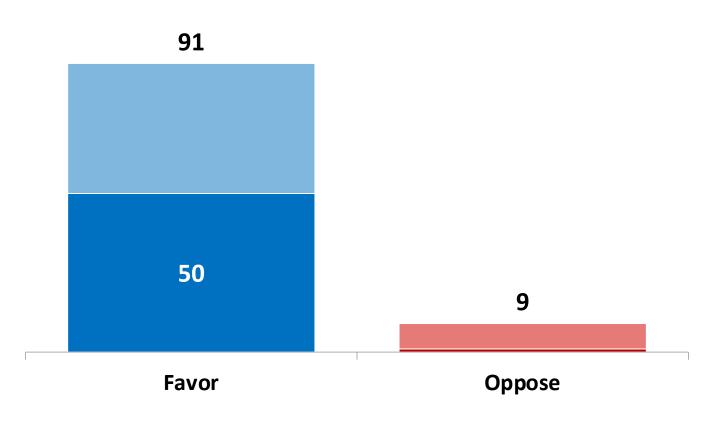






After learning that in the seven states that have already implemented a full tipped minimum wage, credit card data shows restaurant workers make the same or higher tips as they do in other states, support for the proposal rises even higher, to 91%.



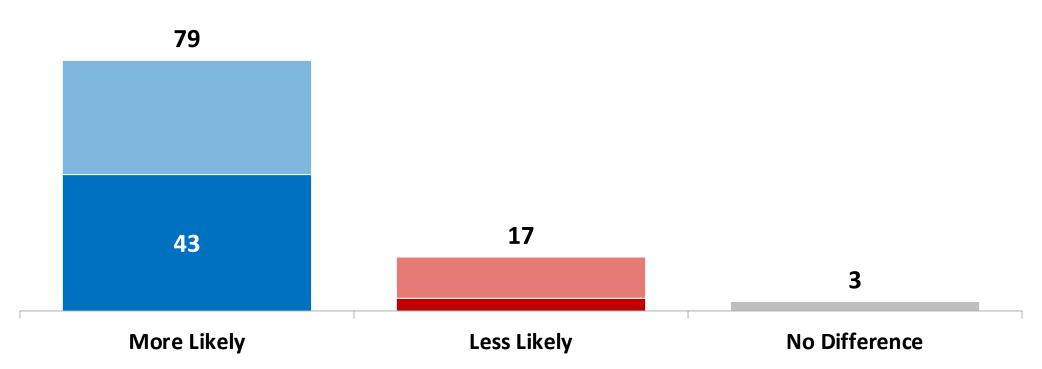


LAKE RESEARCH PARTNERS
Strategy - Precision - Impact

<sup>\*</sup>Question Split Sampled

Nearly four in five restaurant workers in Washington DC say they would be more likely to support a candidate who was proposing to raise the tipped minimum wage to the full minimum wage with tips on top, and over four in ten (43%) say they would be much more likely.

Impact of Candidate Support for Raising the Tipped Minimum Wage on Vote Likelihood







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